

# KODAK MOVIE NEWS

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*Christmas in close-ups...  
pages 3 thru 5*





# LETTERS TO THE EDITOR

**COMMENTS:** I have enjoyed reading about the titles some of your readers have been making. I have been making titles for my films ever since I started shooting movies. Recently I have added special ending titles, such as, "Thanks for looking," "That's all for now," "Sit tight! I'm only changing the reel." Adds a bit of interest and variety.

Mr. J. A. P., Jersey City, N. J.

While visiting relatives last winter, we were able to get some movie shots of our kids playing in the snow. The scene I like best is one taken outdoors at night during a snowfall when they were playing in the front yard. The camera lens was wide open and the shot made from the doorway using a light bar.

Mrs. A. G., Diamond Bar, Calif.



(Editor's Note:) Outdoor nighttime shots, such as the one mentioned here, are easy to get with KODACHROME II Film, Type A. General rule is to open your camera lens one stop from the normal setting (i.e.,  $f/2.7$  instead of  $f/4$ ) for the particular distance from lights to subject because there are no walls or ceiling to reflect light back on the subject.

The New York World's Fair is the biggest, most glamorous and exciting Fair ever. It can also be bewildering. I recommend that anyone coming to the Fair for the first time read the many articles and guides that have been published to get a good idea beforehand of what he wants to see and film. To me a most valuable aspect of the Fair to the amateur movie-maker is the films that are shown. I came away with lots of ideas that are practical for amateur equipment. There were a great number of films shown (most of them free), including excellent ones by Johnson's Wax, Kodak, and IBM.

Mr. S. D., Bronx, N. Y.

I've enjoyed reading comments and views about shooting pictures off a TV screen. I've had good success using KODACHROME II Film. I use my wide-angle lens at  $f/1.9$  at a distance where the TV screen just fills my camera finder.

Mr. K. M., Houston, Tex.

In a recent issue of the News you suggested to a Detroit movie-maker that he number KODAK Prepaid Processing Mailers in order to tell the sequence of films when received in a bunch after a vacation trip. Since you say that the number must be close to the person's name (on the return address), I suggest that unless one is very proud of his middle initial, he replace it with his sequence numbers. Whenever he shoots a roll, he can fill in

his name and number on the mailer, insert the exposed film, and mail it to the nearest Kodak Processing Lab. Mr. C. W. U., Westerly, R. I.

**Q.** My movie camera sounds as though it needs oiling. I don't see any oil holes, but are there parts that should be lubricated? Mr. O. J., Buffalo, N. Y.



**A.** Don't oil any part of your camera without first checking your instruction booklet. Many movie cameras are entirely prelubricated and never need oiling. Check with your dealer about any repairs you think may be required. If yours is a Kodak or Brownie movie camera and your dealer doesn't do repair work, check with Kodak Apparatus Repair, Rochester, N. Y. 14650.

**Q.** Between rolls of film is it all right to keep the motor on my camera wound or should I run it down? Mrs. C. S. E., Akron, O.

**A.** It is best to keep the spring motor wound, whether between scenes on a roll or between rolls. The spring on any well-designed movie camera will hold its strength just as well when fully wound as when run down.

**Q.** We have a rather small living room and the farthest we can get the projector from the screen without re-arranging the furniture each time is about 10 feet. This doesn't give us as big a picture as we would like. Can our present 8mm projector be modified to give us a larger picture on the screen? If not, are there newer models on the market that will do this? Mr. R. F., Richmond, Calif.

**A.** Judging from your letter, your projector has a conventional 1-inch focal length lens. See if your dealer has a shorter focal length lens that fits your projector. This will give you the larger picture you want. You might check some of the new models while you're there. (See page 13).

**Q.** Can our movie camera be adapted so it will shoot scenes in slow-motion? About how much would this cost? Mr. V. H. M., Fort Worth, Tex.

**A.** This isn't practical. However, the KODAK CHEVRON 8 Projector, Model 10, may be the answer for you. It will not only show your movies at normal and flicker-free slow-motion speeds but also lets you view single frames just like slides.

## NEW TITLE SET FOR 1965

A new series of 14 titles, similar to the sets we have offered the past two years, is now available. For your free set of 1965 titles, drop a letter or post card to: Movie Titles, Dept. 6, Eastman Kodak Company, Rochester, N. Y. 14650.





## Christmas in Close-ups



Cameras really come out at Christmastime—that's for sure. For at no other time of the year can as much priceless footage be collected for any family movie diary.

Here, then, are some ideas for a new approach to this year's Yuletide movie-making. Take close-ups. Lots of them!

Let's consider, first, the close-up possibilities of the many pre-Christmas activities. Of Dad, as an example—and both Dads and Moms frequently play far too small a role in family movie records.

Dads, as a rule, have themselves a time arriving at a suitable shopping list for the others of the household. Dads, therefore, paw through the pages of magazines and newspapers, mentally noting items certain to please Mom and the small fry. Dads also dig deep into wallets to finance Moms' Christmas shopping. Dads—most of 'em, that is—help out with addressing and stuffing Christmas-card envelopes, licking stamps, wrapping and tying out-of-town Christmas packages. (Speaking of Christmas cards and close-ups, what better title could there be for any holiday movie?) Dads also saw off the bottom branches of the family Christmas tree, even up the trunk, adjust it to its standard, string the

lights, and as often as not hang at least the higher tree ornaments.

These are but some of the things Dads do. And Moms do many more.

Moms prepare their own and longer gift lists, and make out other lists for the grocer. Moms effect miracles with ribbons and bows. Moms, usually, letter the decorated cards that assure the right gifts reaching the right hands. Moms open the Christmas cards from relatives and friends, and arrange them, amid sprigs of balsam or holly, on mantel or bookcase. Moms stuff the stockings hung by the fireplace. And it's frequently Mom's hand that turns off the last downstairs light on the night before Christmas.

Children, for their part, painstakingly make their own Christmas lists—as a reminder to Santa, more often than to themselves. Good children become angels before Christmas . . . faithfully scrubbing hands before meals, stomping boots clean



before clumping into the house, hanging up clothes just-so, and arranging shoes and slippers in military precision. And, of course, children's hands hang stockings under the mantelpiece moments before their feet dutifully trudge upstairs on Christmas Eve.

Why not, say we, capture all such as these in big and beautiful close-ups? In some cases, just hands, or fingers, or feet —busy at the colorful preparations.

Most every movie camera will make close-ups of areas but a foot or thereabouts in width. A foot in width *in life*, that is, which can later be screened as high and as wide as the limits of your movie projector and screen. For those cameras which can't be closely focused, there are inexpensive KODAK PORTRA Lenses. And for almost every movie camera there's a movie titler that *really* magnifies all objects framed within its title-card easel.



**On Christmas morning**, however, we'd suggest a change in filming tactics. Back up for a longer view and open with a scene of the family coming into the living room to confront the tree and the intriguing packages nested beneath it.

After which you'll probably want to stay with normal shooting distances for a while as gifts are opened and admired, toys assembled and put through their paces, mittens and sweaters and jackets tried on for size.

Then, perhaps, back to more close-ups. Of Mom's hands, again, as they baste the turkey, check the pie, ease the cran-



berry jelly into its dish, set the table, arrange its centerpiece. Of Dad's hands gathering up some of the living-room debris, or helping one of the children operate a new toy.

Now for the entire family at Christmas dinner!

Dad, perhaps, will say grace, as heads large and small are bowed in gratefulness. Dad carves. Young'uns triumph over instinct, waiting until all are served.

If your camera can be locked in running position, mount it on a tripod and get a long shot of the whole family wherein Dad proposes a toast to Mom before all edge up their chairs to the banquet table and fall to.





# Here's all you need to make Christmas movies



1 Your movie camera



2 A generous supply of KODACHROME II Film, Type A



3 An adequate light source

Every movie camera can make splendid indoor movies this Christmastime. One big reason is the extra speed of KODACHROME II Film, Type A. Another is the greater brilliance and convenience of modern movie lights.

With the KODAK Sun Gun Movie Light attached to your movie camera, you can shoot at "2.8" even when camera and light are as far away as 12 to 16 feet from your subject. Up closer—and most of your movie shots will surely be taken a lot closer than 16 feet—you shoot at "8" when 4 to 6 feet away, or at "11" when 3 to 4 feet. Impossible before KODACHROME II Film, Type A, these smaller lens openings which you may have thought could only be used outdoors give you a greater range of sharp focus.

Electric-eye movie cameras set their lenses for artificial light just as automatically as they do for daylight. With all other movie cameras you merely match light-distance to lens-opening, as directed by a guide right on the Sun Gun Movie Light or on the instruction sheet packed with each roll of film.

And KODACHROME II Film, Type A, can be used for your outdoor Christmas Day shots, too. Many movie cameras have a built-in Type A filter, ready to be flicked into position when this indoor film is used outdoors. The same filter is also available at low cost for all other cameras. By this film-and-filter combination, Type A can be exposed outdoors exactly as is Daylight KODACHROME II Film—and with the same beautiful results.

## Great gift idea for distant family members

Not all members of many families, these days, can be together at Christmastime.

But they can be . . . not too many days after Christmas!

The wonderful answer: *Send them a color duplicate of your 1964 Christmas movies!*

After you receive your processed film from the lab (see back cover), assemble

your footage on a larger reel. Have your dealer forward the reel to the Kodak lab in Rochester, where 8mm and 16mm color dupes are made. The cost is but little more than that of your original movies. When, shortly, you've both original and duplicate, mail the latter to Mother or Dad, Sister or Brother, as a very special post-Christmas gift.

## And on Christmas night... *show movies*

Christmas night, with all possible family members drawn together, is the perfect occasion for projecting movies made in past months or years.

The movies you made *last* Christmas, for example.

We've a special suggestion here!

What largely determines how well you can see and enjoy movies is the brilliance and detail built into your projector. And tremendous strides, indeed, have recently



been made in home-movie projectors!

It's entirely possible, therefore, that you've never fully enjoyed your movies for what they actually are. Check the 8mm movie projectors shown on page 13, and perhaps the very finest family gift under your own Christmas tree will be one of these new models . . . to be put right to work on Christmas night for showing your favorite personal films as you've never before seen them.



## Exposure hints for outdoor shooting...at home or on vacation

An instruction sheet is packed with each roll of KODACHROME Movie Film, and this shows you the right lens openings to use for practically every outdoor shot you'll be making. For side-lit subjects, open your lens a full stop, and for back-lit subjects, open your lens two stops from the setting given in the exposure table (which is for normal front lighting).

If yours is an automatic camera, you can rely on the built-in electric eye once you

have set the camera's film index dial at the figure given on the film instruction sheet ("25" for KODACHROME II Film, Daylight Type). However, watch out when your scene has a large light or dark area that is unimportant or is back lit. This will overly influence the meter and cause your important subject to be under- or over-exposed. An easy remedy is to take a reading close to your important subject, lock the meter, and back off for your shot.

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### Correct exposure for some unusual lighting conditions

Here are a few suggestions for subjects with other-than-normal lighting conditions that you might have occasion to film:

**Snow or light sand** makes a scene brighter than normal, and you must close your lens down a stop for well-exposed color movies. However, if you're shooting close-ups of people on the beach or in a snow setting, keep your lens set at the normal opening. A KODAK Skylight Filter over your camera lens will warm up snow- or sand-and-water scenes that are otherwise on the blue-and-white side. If you're using Type A film outdoors, a Type A filter will give you this same correction.

**Spectacular electric signs**, such as those found in Times Square, Las Vegas, Miami, and Chicago, are good movie subjects. You can use either Type A or Daylight KODACHROME II Film, although the reds, oranges, and yellows that usually predominate here are rendered lighter by the Type A film. Shoot at  $f/2.7$  setting.

**Sunsets** can be quite breathtaking, whether you're shooting in a northern wintry setting or in a warmer, sunnier section of the country. Exposure isn't critical, especially with the wide latitude of KODACHROME II Film. Don't shoot until you can look at the sun without eyestrain. Try  $f/8$  when the sun is above the horizon but partly obscured by clouds. If the sun is at the horizon, open up to  $f/4$ . After the sun has set, open wide to  $f/2.7$  or  $f/1.9$  to capture the brilliant afterglow.



P. J. Gales  
Los Angeles, Calif.



John Jay  
Williamstown, Mass.



E. J. Ellison  
Summerland, Calif.



Mildred E. Olsen  
San Francisco, Calif.



This Gift Guide will also  
be bound into the  
December 5 issue of The  
Saturday Evening Post  
and in December issues  
of Holiday and Ladies'  
Home Journal.

1964

# KODAK GIFT GUIDE

All that's new and exciting  
in "Open me first" gifts







All KODAK gifts say  
"Open me first"  
and save  
your Christmas  
in pictures

So many happy moments, so many precious memories, go into the joy of Christmas! And right from the moment it's opened, a Kodak gift starts saving the day in pictures. Newest KODAK INSTAMATIC Camera, left, winds its own film; has pop-up flash holder. Complete, in handsome, fitted carrying case, KODAK INSTAMATIC 150 Outfit . . . less than \$30.







Open...



drop in...



shoot!

To take beautiful pictures with astonishing ease

## KODAK INSTAMATIC CAMERAS



Budget-priced model, perfect for children—or grownups! No settings. Film stops automatically at the right place for each shot. Pop-up flash holder. Camera, film, flashbulbs, batteries included in KODAK INSTAMATIC 100 Outfit . . . less than \$18.



Automatic ease! Electric eye 'sets' correct exposure. Sharp  $f/8$  lens catches extra detail, lets you shoot with less light. Warning signal appears if light becomes too dim. Pop-up flash holder. Complete KODAK INSTAMATIC 300 Outfit . . . less than \$50.



Fully automatic! Spring-powered motor zips film into place automatically for each shot. Electric eye automatically sets exposure for you. Pop-up flash holder,  $f/8$  lens. Complete KODAK INSTAMATIC 400 Outfit . . . less than \$60.





Kodak gifts  
to keep on  
saving  
your happy  
moments  
in the days

Brilliant shooting! Extra fast  $f/2.8$  lens; shutter speeds to  $1/250$  second. Automatic electric eye, automatic flash-exposure control, for a good shot every shot. Automatic low-light signal, pop-up flash holder, easy focusing. KODAK INSTAMATIC 700 Camera . . . less than \$110.



Smartly styled precision! Focus as close as  $2\frac{1}{2}$  feet with the extra-fast  $f/2.8$  lens. Shoot at speeds up to  $1/500$ . Coupled electric eye lets you choose exact exposure while viewing. Fits easily in pocket or purse. KODAK INSTAMATIC 500 Camera . . . less than \$95.





This year, Kodak makes it easier than ever before to take bright, sparkling slides and snapshots! KODAK INSTAMATIC Cameras and Kodak film in easy-to-load KODAPAK Cartridges let you load and shoot in seconds—with no fumbling, no threading. And the new KODAK INSTAMATIC Cameras you see on these pages offer even greater advantages than ever before: extra precision, extra automatic ease, and extra satisfaction from the pictures you shoot and show.

and years to come!



Sure to please! Kodak film in KODAPAK Cartridges . . . and KODAK Prepaid Mailers for processing by Kodak.

© Eastman Kodak Company MCMLXI



Fully automatic versatility! All the exciting features of the "700" (far left) plus automatic film advance and coupled rangefinder. KODAK INSTAMATIC 800 Camera . . . less than \$130.



Revolving tray holds 80 slides—lets you put a complete show in one tray! Tray lifts on and off, stores like a book. Slides drop into place . . . won't jam or spill. Automatic or remote control. KODAK CAROUSEL 800 Projector . . . less than \$150. (Model 700, less than \$125; Model 600, less than \$90.)





*Action... Color...  
Excitement!*

Now it's easier  
than ever  
to capture it all  
in movies

You won't miss a single moment of fun this Christmas Day . . . or all year long . . . when you remember someone you love with a movie gift from Kodak. For movies are the nearest thing to life itself! New Kodak movie cameras make movie-making simpler and surer. New automatic movie projectors make showing your movies easier, more enjoyable for everyone!

Special Offer from Kodak—  
BROWNIE FUN SAVER  
Movie Camera.



Perfect introduction to home movies! Unusually low price includes easy-to-use 8mm movie camera . . . a roll of KODACHROME II Movie Film . . . informative movie-maker's idea book. You're ready to start taking good movies right away. And at less cost than you ever thought possible. BROWNIE FUN SAVER Movie Camera . . . less than \$20.





Versatile automatic! Threads, projects, rewinds automatically. KODAK Automatic 8 Projector . . . less than \$110. (Low-cost automatic A15 . . . less than \$55).



Brilliant movies automatically! Threads itself! Regular or slow-motion speeds, bright "still" projection. KODAK CHEVRON 8 Projector, Model 10, from less than \$190.



Thoughtful extras—  
KODACHROME II Movie Film . . . KODAK Prepaid Mailers for processing by Kodak  
© Eastman Kodak Company MCMLXI

Automatic, top quality, with forward, reverse, "still"; never needs oiling. KODAK CHEVRON 8 Projector, Model 1 . . . from less than \$150.



Drop-in cassette makes loading easy . . . battery drive winds film! Electric eye, fast  $f/1.6$  lens. KODAK Electric 8 Automatic Camera . . . less than \$80. (Zoom lens model . . . less than \$160.)



Fully automatic! Zooms too! Just press the button for great movies. Electric eye, focusing zoom lens. KODAK ESCORT 8 Zoom Camera . . . less than \$100. (With  $f/1.6$  non-zoom lens . . . less than \$55).







Say  
 "Thank You"  
 with  
 snapshots

At Christmastime, or any time, snapshots are a thoughtful way of remembering those you love. Family and friends who can't be with you enjoy receiving these colorful reminders . . . and sharing in this way your family's fun and happiness. Your Kodak dealer will be happy to make up prints of your favorite photographs.

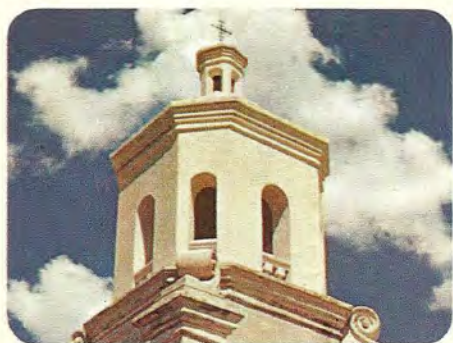


For sparkling snapshots, use KODACOLOR Film in the familiar yellow box. You can depend on the name Kodak!

EASTMAN KODAK COMPANY, ROCHESTER, N. Y.



**Good Shots** Just about every movie fan has a "good shot"—one he's especially proud of and would like others to see. Send it in—8mm or 16mm KODACHROME II Film clips! Close-ups and scenes of simple composition and contrasting colors are best. And, of course, they must be sharp. Five 16mm or nine 8mm frames are enough—a fraction of a second's screen action! Address "Good Shots," KODAK MOVIE NEWS, Eastman Kodak Company, Rochester, New York 14650.



1. Don Eberhardt, Jamestown, N. Dak.—Bounce lighting with 4 flood lamps was used for this kitchen close-up of Karen. *f/2.8-4. 8mm.*

2. John Delloso, Clifton, N. J.—Mr. Delloso used a telephoto lens to get a closer view of the steeple of this Spanish Mission. Sky background adds to picture. *f/16. 16mm.*

3. Patrick May, Seattle, Wash.—When you give your subject something to do, it's easier to come up with an unposed scene like this. *f/5.6. 16mm.*

4. Anton Seifried, Akron, O.—This close-up of the poinsettias was taken at a Mexican mountain resort. Camera was 24 inches from subject with lens set at *f/11-16. 16mm.*

5. Frank D'Onofrio, Brooklyn, N. Y.—His son was leaving to sing at midnight Mass when Mr. D'Onofrio added this shot to his Christmas movie. *f/4. 16mm.*

6. Howard Eckert, Glen Rock, N. J.—Another vacation shot—this one taken in Panama of their son, Dan, and dog, Tigre. Lens opening, *f/11. 8mm.*



When changing your address, be sure to send us your name and address as shown above, as well as your new address.

## Gift suggestion for any movie-maker

### **KODAK** PREPAID PROCESSING MAILER



## Assures quality processing by KODAK of your KODACHROME Film



Available for 8mm, 16mm, and 35mm KODACHROME Films.

KODAK Prepaid Processing Mailers are also available for KODACOLOR and KODAK EKTACHROME Films.

Anyone who uses KODACHROME Film would appreciate a KODAK Prepaid Processing Mailer—a gift that will assure him quality processing by a Kodak lab. He can use the mailer to send his exposed film direct to the lab nearest him. A map is included with each mailer showing the location and street address of the nearest one. Kodak will return the processed film to him directly by mail.

Prices subject to change without notice.